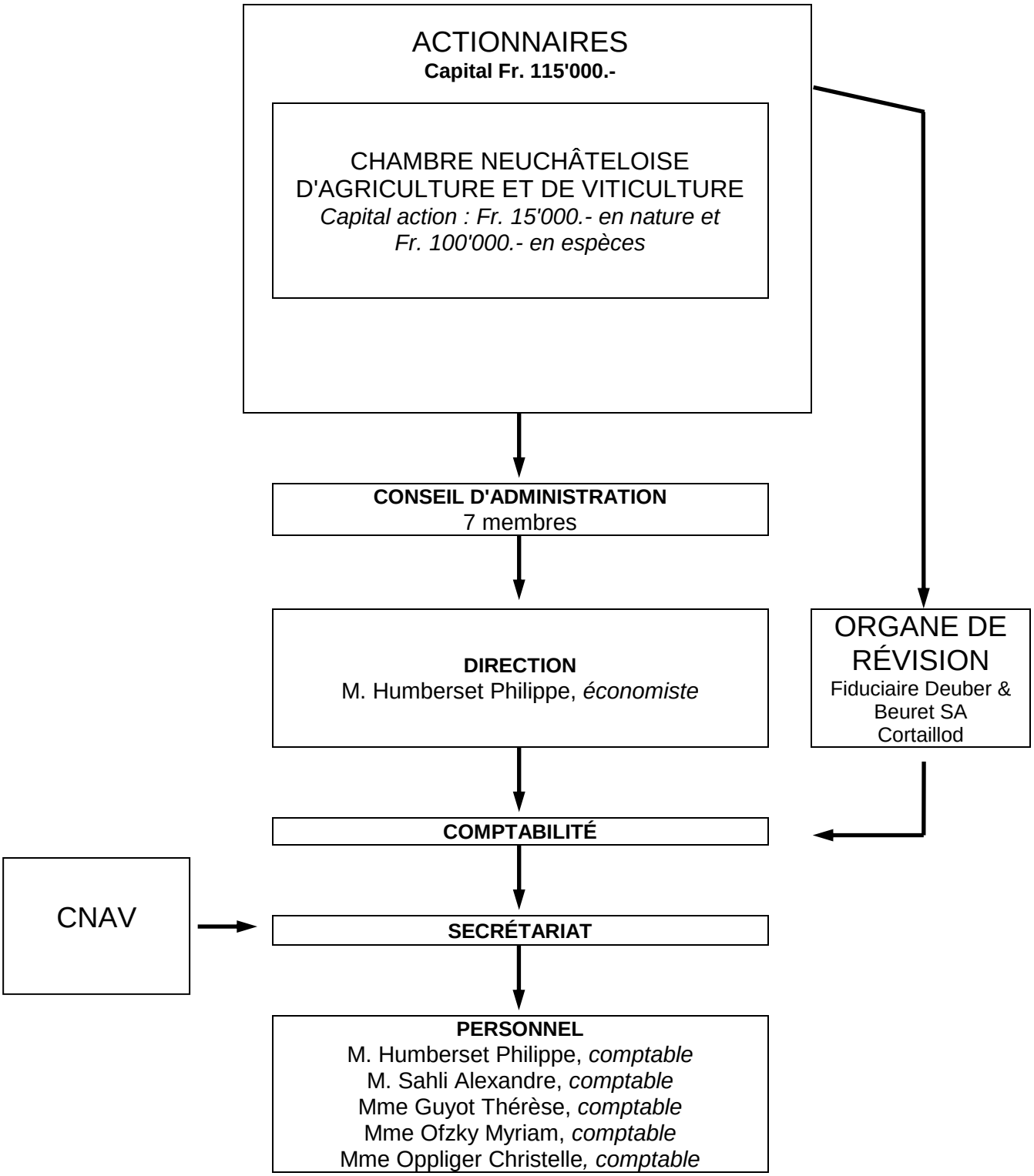3. ORGANISATION DE LA SOCIÉTÉ ANONYME